

2023
ANNUAL REPORT
United we stand

Liban
TROC



LETTER FROM THE PRESIDENT

Beirut, November 2023

Dear Donors, and Supporters, dear friends and family of LibanTroc,

It is with great pleasure and pride that we present the **LibanTroc 2023 Donors Report**, highlighting the outstanding achievements and impact made possible by your generous contributions. As we reflect on the past year, we are filled with gratitude for your unwavering support, which has enabled us to continue our mission of serving the communities and creating positive change in Lebanon.

Over the past year, LibanTroc has achieved significant milestones and made a tangible difference in the lives of countless Lebanese across the country. Through our collaborative efforts and the dedication of our team and volunteers, we have been able to address pressing social and medical challenges, provide essential resources to those in need, and foster sustainable development within our communities.

In this report, we aim to show you the great impact of your support and the transformative initiatives that have been made possible through your generosity. Your contributions have been instrumental in driving positive change and creating lasting benefits for the people of Lebanon. We invite you to explore the following pages, which showcase the achievements and key highlights of LibanTroc's work throughout 2023.

Thank you for being an integral part of our journey and for making a meaningful difference in the lives of so many. We are deeply grateful for your continued trust and support. Together, we look forward to continuing our shared mission and building a brighter future for Lebanon.

With heartfelt appreciation,

Hala Camille Dahrouge

Founder and President of the Board, LibanTroc

hala@libantroc.org

www.libantroc.org

About LibanTroc:

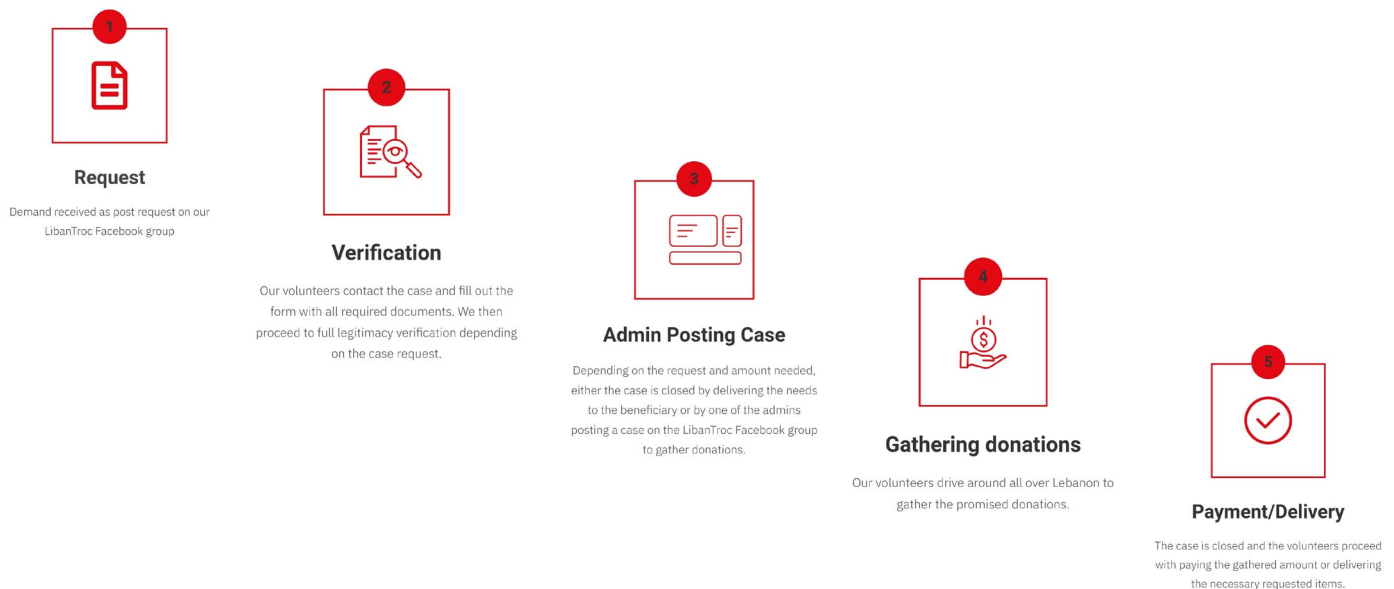
LibanTroc is a Lebanese humanitarian non-profit association registered in 2021 (entity number 223, MOF number 3736325). Its mission is to provide essential assistance to Lebanese families distressed by the dramatic economic and social crisis Lebanon is facing since 2019.

It first started when ordinary citizens equally affected by the crisis, launched a simple Facebook group in December 2019 that grew enormously, becoming the hub of all requests, achieving miracles every day. We believe in being the change we want to see in our country and this world. Instead of joining the cohorts of nagers on social media, we turned this tool into a bridge of hope, compassion and love amidst the intense Lebanese crisis.

The innovative unique “per case” handling method made the LibanTROC Facebook group, in a very short time, one of the most respectable and reputable Lebanese social platforms; addressing each case individually, publicly and in full transparency.

Through enormous time and efforts spent by the LibanTroc team to verify the legitimacy of each case/request, LibanTroc became a trustworthy association after almost 2 years of spontaneous activities, and remains one of the most direct and efficient links between donors and beneficiaries.

THE PROCESS



What we tackle on top of humanitarian assistance

Job Opportunities, Barter Deals, Blood donations

Our Facebook group is a free platform for anyone to post job openings, as a direct link for opportunities all over Lebanon. We also encourage small businesses, promoting self-reliance. Other useful posts include Barter deals which was the first goal of the group, blood donation requests and services exchanges.

Human and Social Growth

With nearly 90k members, in Lebanon and abroad, the great family of LibanTroc has become de-facto the melting pot and the breeding space for the change-for-good we want for our country and the world. Solidarity, compassion and love have become the binding factors and the overarching themes of this Facebook group.

Celebrating our 2023 accomplishments

1- [240.000\$ in hospital bills]

"Everything has a value; saving lives, however, is priceless"

We have successfully posted and closed around 120 cases on our Facebook group, with an average of 2000\$ for each case. Most of these cases are urgent life-saving surgery or hospitalization fees, that we have relentlessly collected from individual donations across Lebanon, saving the life of more than 120 patients.



Update: Case closed beautiful people 🥰

Case 358 🌟 **Hilal's Life-Saving Surgery!** 🌟
Total sum needed: 2000\$

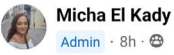
Ammo Hilal is a 63 year old divorced single dad who was diagnosed with a prostatic tumor.

Unemployed, he lives with his 30 year old only daughter, the sole breadwinner, who wrote us an urgent request for support. She is struggling to make ends meet with her limited salary. The mounting medical expenses have placed an enormous burden on their already strained finances.

To ensure Hilal's survival, an immediate surgery is required, and the cost stands at \$3,500 that she can't possibly cover on her own.

Even a small contribution can make a world of difference and bring hope back into Hilal's life. Together, we can alleviate the financial burden on this deserving father and help him receive the medical attention he urgently needs.

Your generosity will have a direct impact on saving a precious life.



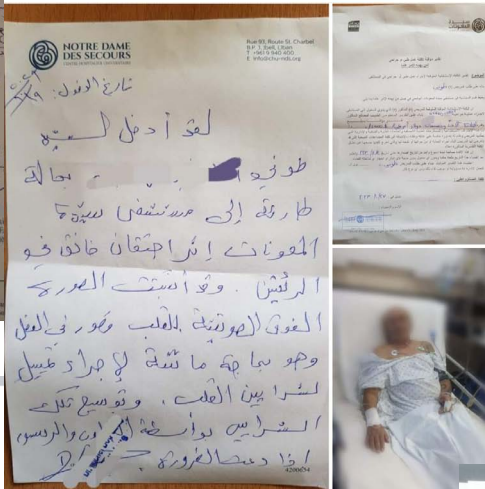
Case 371: **Saving a burnt baby!**
Total amount needed: \$2500

Kay is 1 year and a few months old. While peacefully playing at home, she bumped into the stove where hot water was boiling. Unfortunately, the water fell on this innocent child ca... See more



Update: case closed by our beautiful united LibanTroc family ❤️💚
Case 366: **Urgent heart catheterization and stent for a father of 2!**
Total amount needed: \$2000

Imagine living knowing there's a fine lin... See more

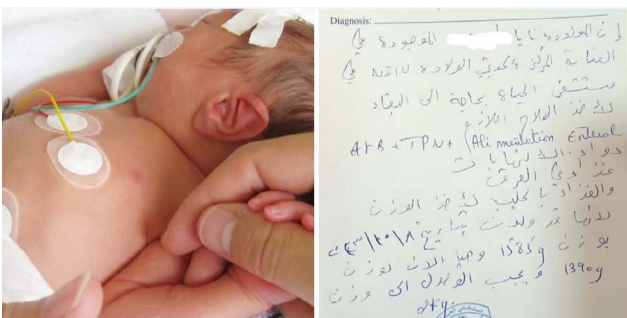


LibanTROC
Stephanie Mehanna · Oct 18

Update: Case closed. Can't thank you enough for your contribution ❤️❤️

Case 362 🌟 **A ray of hope for baby Naya** 🌟
Total amount needed: 1500\$

I want to share the story of Naya, a little warrior who arrived prematurely into this world... See more



2- [300 patients have received their free medicines]

Health is a fundamental right!

LibanTroc has covered the medication of 300+ patients, unable to afford their one-time or chronic essential and expensive medications, across Lebanon, life-saving in some cases. Medicine is handed over solely against valid prescriptions.

In total, we have distributed 10,000+ boxes of medicines against valid prescriptions, in many cases, delivered directly to beneficiaries' homes with love and care, preserving their identity and dignity.

Sustained kind contributions from Pharmacie Bedat and Pharmacies du Coeur, in Switzerland have made this giant challenge a success.

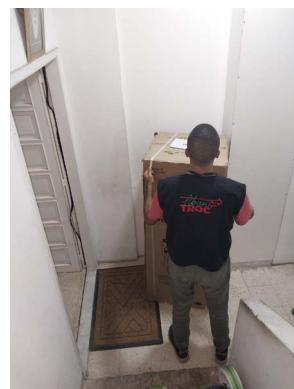


3- [20 full home repairs and refurbishing]

Home sweet home!

LibanTroc has received cases of unprivileged families that needed the essential home repairs and furniture to live with minimum dignity: elders taking care of their grandsons after they became orphans, people still affected by the Beirut blast... etc.

The status of the homes we visited was heartbreaking, and we did our best to provide repairs, and basic necessities like beds, mattresses, friges, wahing machines, curtains, stoves, etc...



BEFORE

AFTER

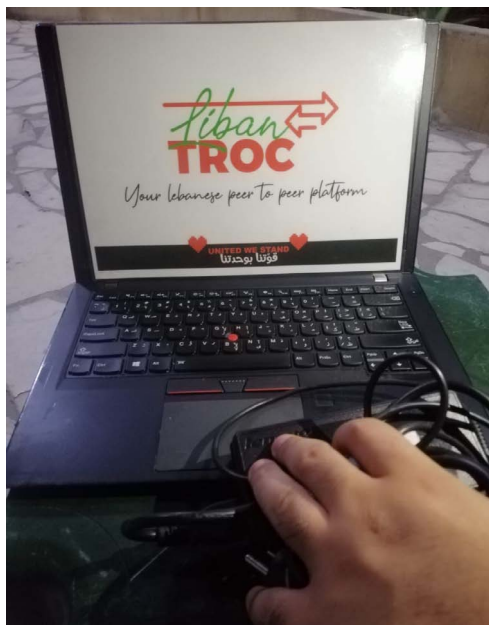


4- [80 laptops distributed in Educational Support]

The main hope of a nation lies in the proper education of its youth

LibanTroc is striving to gather donations to support Lebanese students with their school and university tuition fees. A large number of students is struggling to pursue their education, now priced by most academic institutions in fresh dollars, while parents are still paid in LBP at best, if paid at all.

In 2023, we distributed more than **80 lenovo touchscreen laptops** to unprivileged students across Lebanon in collaboration with the UNHCR Lebanon and Geneva.



5- [800 FAMILIES BENEFITING FROM FOOD SUPPORT]

Hunger is not an issue of charity. It is an issue of justice.

LibanTroc is striving to answer as many requests as possible, as it has now more than 2000 registered families that require sustainable assistance.

This year, we shifted to an updated version of our supermarket vouchers, as we now provide rechargeable e-vouchers, each providing 25\$ to spend on fresh food and essentials, complementing our food boxes that contain the non-perishable items.

We have distributed 800 food boxes to 800 families until November 2023.



6- [20 new adopted elders]

Taking care of our precious elders

More and more sick elders are knocking at our doors, lacking their basic medication, diapers, and food, grandparents taking care of their grandchildren on their own while they need care themselves, 80+ men that have become homeless... Tetas and jeddos who have no family and who are left out by the government without social security or insurance... We become their family, the social security our government is lacking to provide.

20 new elders have been added to our list of sustainable adopted cases, receiving their monthly allocation to cover all their essential needs, from rental, to medicines, food, hygiene products and bills.



7- [38.000\$ on Seasonal Campaigns]

Sharing the Joy of the holidays throughout the year!

Christmas, Ramadan, Easter, Eid El-Fitr, Back to school...etc.

Every occasion is a reason to spread more love and organize distribution campaigns to our beneficiaries who depend on us to revive the joys of the seasons in their desperate hearts.



8- [Support to special needs community]

*Everyone needs a little help these days.
people with special needs need it the most*

LibanTroc has been at the forefront of assistance to the disabled and special needs community, living a double jeopardy, hurt by their own conditions and by the dramatic circumstances Lebanon is going through. We have worked hard to ensure electric wheelchair users regain their autonomy by providing new batteries as well as general maintenance. Budgets and Donors' generosity allowing, crutches, hearing aids and accessories for leg support were provided, improving the life quality of many. Optical glasses were also provided to beneficiaries with severe eye sight problems.

We also provide other medical supplies such as oxygen machines, BiPAP and CPAP, walkers, hospital beds...etc. in temporary rotation to patients when needed.



9- [3000 Baby and Toddler Milk Formulas distributed]

*Children have the right to food, clothing and a safe place to live.
(United Nations Declaration of Children's Rights #27)*

LibanTROC has identified early enough the increasing dire need of baby and toddler canned powder milk, as the situation in Lebanon worsened over the last couple of years with the highest inflation ever recorded. While some of the needs LibanTROC deals with are sporadically provided by generous donors in Lebanon and abroad, LibanTROC needs to acquire this precious product to ensure an adequate level of response to the increasing needs.

More than 3000 babies were provided with their necessary milk formulas in 2023.



10- [5000\$ in Baby and Elders Diapers]

With the inflation, lebanese people cannot afford the cost of necessary diapers, wether for their babies or for their elder parents.

We have increasing requests for diapers from all sizes, and we're always striving to provide our babies and elders with the best quality for their health and comfort.



11- [More than 100 job opportunities posted PER DAY]

Give a man a fish and you feed him for a day. Teach him to fish and you feed him a lifetime.

Our Facebook group uniting around 90.000 members to date is a totally free platform for anyone to post job opportunities, and for job seekers to post their need for work.

We have had countless success stories of fruitful connections to the benefit of both.

“All the employees of my new company have been totally recruited through LibanTroc” says Mr. Fadi Sayyah with a huge smile.

The image displays a collage of screenshots from the LibanTROC Facebook group. At the top left, a post by Joyce Saddik from May 27 features a blue background with white Arabic text: "صربي ٣ سنين عم اشتغل بشركة من خلال liban troc كل الاحترام لا هالصفحة بحبكن". To the right, a post by Nermeen Abi Farraj seeks a nail technician in the Metn area (Ain Saade) for 3 days a week, with a competitive salary in USD + Tips and contact number 03/925587. Below that, a post by Taghrid El-Assaad El Mourad offers a job at Bun Bash, a new American concept burger restaurant in Mar Mkhayel, hiring two kitchen commis and a Chef de Partie for both AM and PM shifts. The bottom left shows a post by Tony Hawa looking for a full-time retail assistant for a musical instrument store, with contact information jobs@hawamusic.net. The bottom right shows a post by Eddy Assaf seeking an Italian restaurant branch manager in Zouk Mosbeh, with contact number 71634054. Other posts include one by Therese Dib for a job in a retail store and one by Rihab Mk for a French teacher position.

12- A double META recognition

Proud to have been selected...twice!

A- In February 2023, Meta MENA launched its first-ever #CommunityStoriesMENA campaign, a video series that tells the unique stories of 4 Facebook community leaders in Egypt, Lebanon, and Morocco, who mastered the power of social media to drive meaningful change.

The series emphasizes the power of connection, and the role social media can play in helping people build communities around social impact.

I am so proud that we have been among the 4 chosen communities by Meta to be part of their #CommunityStoriesMENA that showcases the work LibanTroc has done to create a positive impact.

LibanTroc is about the power that comes with unity and compassion. It is a platform that has brought together people in need and people with the means to give, fuelling an exchange that is helping heal our society during these times.

B- August 2023 marked the completion of **The Meta Community Accelerator 2023**

This experience was amazing and I'm so grateful to have been selected for participation among the 3% worldwide.

It's so rewarding to be the first and only Lebanese recognized by Facebook as one of the best community leaders worldwide.



13- ERP software kick-off

The Future is today and we are already tomorrow!

Thanks to a full sponsorship grant by META (Facebook), LibanTROC introduced in 2023 a fully fledged ERP system to support its expanding operations.

The new platform, developed and customized by a Lebanese partner, will allow LibanTROC to streamline its processes, improve time and tasks management, enhance its response, harmonize its data entry and storage across all the support themes, and provide clear and itemized modular reporting.

With this new milestone, LibanTROC will ensure that operating overheads remain minimal, will consolidate its reputed efficiency in the Lebanese aid landscape and most importantly will continue to anchor transparency at the heart of its work, for its supporters, contributors and donors.



14- Collaborations

Together, we do it better!

2023 has witnessed many fruitful collaborations, with worldwide humanitarian organizations, as well as with local corporations:

We have earned the trust of local and international foundations:

The Vitol Foundation, The Swiss philanthropy foundation, Global giving USA, American Aid, The Alexandra Najjar Initiative, Beit el Baraka, USJ, HOPE MC, the Mohamed Cheaid Foundation...

Corporate collaborations: Tanmia, Agreen and Socks.



15- Merchandizing

A new way to manage increasing operational expenses

In 2023, we are thrilled to have launched our 3 brand new custom-made merchandising items: The LibanTroc eco-friendly Tote Bags, the stylish creative Make-up Pouches for beauty queens, and the LBP Wallets for millionaires!

All proceeds from these items go towards supporting our non-profit association and our increasing operational expenses. So not only will you be getting a unique, useful and stylish accessory, but you'll also be helping us make a difference in the lives of those we support.

We encourage you to order these super cute and practical items to support our cause and enable us to reach more people in need. Your contribution will make a huge impact and we are immensely grateful for your support.

Orders can be placed directly on www.libantroc.org/shop



16- Fundraising Dinners and International Outreach

Spreading our wings

Switzerland: Geneva Dinner, October 4th, 2022



Cyprus: Limassol Dinner, June 3rd, 2023



Canada: Ottawa Festival, August 2023



TESTIMONIALS



LibanTROC

Thera M Jh · Apr 5 · 🌍

God bless U Liban TROC with all my respect for your support by helping everone asking you for help



LibanTROC · Follow

Ma Mouneh · Oct 16 · 🌍

Thank you liban troc to spread happiness in this world best family ever god bless you ❤️❤️❤️



LibanTROC

Mirna Bassil Khalife · Aug 25 · 🌍

It's not a post to ask for anything. It is a post of recognition. It is a post to thank **Hala** and all **LibanTroccroc** team for their dedication and work and humanity and perseverance. Twice, I referred families in need to **Hala** and twice **Hala** and Libantroc team was there to attend and help these families better than expected. I thank God for **Hala**, I wish that I had half the will and half the heart she has, me and lots of Lebanese women, to be able to do real changes in our country, like she is doing. I salute her and all the team of **LibanTroc**.
Respect,



LibanTROC

Daniel Daniel · Sep 12 · 🌍

هاي كيفكون لكنن عيلة لكنن عيلة Liban TROC ❤️❤️
انا حبيت اتشكركن كلكن من قلب قلبي ❤️ لانو لو ما انتو صراحة وانتو وبس انتو 🙏. علي ابن اختي الطفل اللي عندو ست سنين وياللي خلق بس عندو عين وحدي 🙏 وبجاجة لعملية اضطرارية..
وبفضلكن لكنن بركا رح يقدر يعمل العملية اللي بتخللي يتجهز حتى بركب عين اصطناعية ويصير بالقليلة يتقبل شكلو ويتقبلو رفقاتو بالمدرسة وما يصير عندو مشاكل وعقد ❤️..
يمكن البعض يفكر انو عم بتشكر بس لانو ساعدتو اختي وزوجها بالعملية وكونو هيدا الشي ردة فعل فقط، البادرة اللي عملها كل واحد منكن سواء بالمال او بالشير او بالامية لهالطفل واللي ما حدا منكم سأل او فكر بطايفتو وبادرتو لكنن باحاسيسكن الانسانية اول شي ❤️❤️❤️❤️ هيدا الشي بيكبر القلب وبيخللي كل حدا محتاج وحالتو ميؤوس منها بنظرو..بتخللو يفكر انو لا في ناس عنا بهيدا البلد رغم التزعم الطائفي والمناطقى السائد..بعد في ناس كثير ، قلبها كبير واحساسها وانسانيتها بعدها موجودة وقد ما احكي ما يكافيكن حققن ❤️❤️❤️❤️
هلا وستيفاني وجيزال والمجهولين والمعروفين اللي تبرعو وكل حدا كان السبب بانو اختي تقدر تعمل العملية لابنها..انتو ناس نضاف هطسب: هكاتبس: النفس. هعذاب: النفس كمان لانو ما



LibanTROC

Angelo Ayoub · Mar 30 · 🌍

Thank you Liban Troc!
You were the only ones that were willing to help Simon the 85 year old man who needed surgery in his eyes or else he would have went blind!
Today Simon did the surgery and now he is resting and recovering at home thanks to you.



LibanTROC · Follow

Angelo Ayoub · Mar 30 · 🌍

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LibanTROC

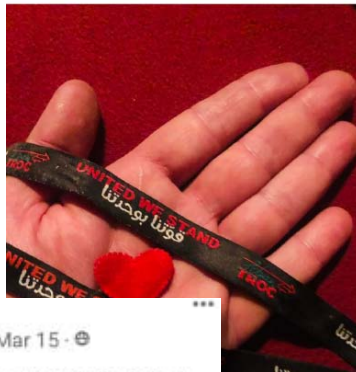
Rita Dannawy Chahine · Oct 25, 2021 · 🌍

مساء الخير لأهل الخير ❤️
شكرا من القلب LibanTROC
على المساعدات يللي عم تقدمولي ياهأ أنا وعيلاتي
وعلى وفتكم حدي ❤️
وشكر كبير لكل شخص عم يساهم بهالعمل الحلو
و خاصة السيدة التي اهتمت بتوصيل المساعدة الى منزلي بكل محبة ❤️
الله يوفقكم جميعاً ويديمكم بهيك مهمة انسانية.
شكراً على إهتمامكم و وقتكم الثمين بلا مقابل وهالمسافات الطويلة يللي عم تقطعوها بس تا تلبو حاجات الناس ❤️
والأهم من هيدا كلو هالفرحة يللي عم تزرعوها بقلوبنا
وعم تخلوننا نحس إنو الدنيا بألف خير ❤️
بالرغم من الظروف الصعبة 🙏 شكرا لكم 🙏

LibanTROC

Fadi Cherfane · Mar 14 · 🌍

... ومع كل دقة باب، بدق قلبنا دقات كنا
ومع كل رنة تليفون، مسمع صوت حلو عم يذكر أسامينا!! بكل محبة وخيرا 🙏 وحاملين مع الفرح وهدية الأعياد 🙏
ومع كل هدنة محبة كبيرة بتقلنا: كونوا بخيرا 🙏 وحتى الخير والبركات تغمر بيوتنا وكل قلوبنا!! ❤️
رسالة محبة وسلام!! 🙏 مدام هلا ، وكل العيلة Liban Troc! العيلة الحبيبة! شكراً 🙏



LibanTROC

Koudsi Therese · Mar 15 · 🌍

Allah maakoun deyman wtdallo bihal hemmeh wrabna ykhalli mme hala biseheta laenna, kenit wbaada lmalek lharis lakil lebnene ma ilo hada haddo mnsalli tarabna you2af hadkoun mitil ma, 3am tou2afo hadna merci liban troc.



LibanTROC

Joelle H. Maatouk · Sep 26 · 🌍

Liban Troc ❤️❤️,

I wanted to express my sincere gratitude to your organization, the dedicated team, and all supporters who stood by me.
A special thanks to the coordinator who provided invaluable support when I needed it most.

In a challenging journey, Liban Troc was the steadfast ally I found. Your coordinator's guidance was instrumental, and your collective support has made a significant difference. I deeply appreciate your kindness.

God bless you Team ❤️
Thank you, Liban Troc, for being there when no one else was.

Some References in the media:

Euronews:

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MTV alive interview:

https://www.youtube.com/watch?v=jzwMsytb01Y&fbclid=IwAR2gaPNplbcTTCOAviK6GzLFPdS5Yigxy8snjA9PXm109mAoY2enBh_NM8

Sky news:

<https://fb.watch/3X3gxwzrzH/>



Sky News Arabia نيووز عربية
March 27, 2020
مبادرة لبنان تروك تتحدى الأزمة الاقتصادية وكورونا في لبنان، لتتعرف عليها أكثر
#الصباح_سكاي
#شاهد_سكاي



2023 Thank you

"The sky is no longer the limit"

From a simple initiative that started spontaneously by one "create facebook group" click to an amazing big family united for better or worse, a bridge of love and hope uniting Lebanese in times of crisis, and saving the lives of many !

We couldn't be more grateful for the daily miracles and the "pay it forward" initiatives that pop up every single day! To more achievements together!



United we stand

